



## Meet

# Gloria Bailey-Ray

*Authentic, Dynamic, Entertaining, Engaging*

Gloria is a sought-after motivational speaker who has her audiences on the edge of their seats. Her contagious, high-energy style, infused with down-to-earth humor and the ability to “keep it real,” encourages young adults to take positive action.

After graduating from nursing school, Gloria earned her master’s degree in public administration with an emphasis in health services administration/managed care. Today, she is a successful certified life coach and the founder and president of It’s Essential, LLC. Gloria is the author of the best seller book, “*U “Didn’t Get the Memo – Navigating Corporate America*, a self-help book providing insights to business professionals about the importance of having a “plan B.” She is also the creator and host of The Gloria Bailey-Ray television show due to air January 2015, which will feature relevant mainstream topics on careers, finance, retirement, health and much more. Gloria and her husband live in Oakland, California.



## MOST POPULAR TOPICS

### **U Didn’t Get the Memo-Life after Corporate America**

- Discover the importance of having a “plan B.”
- Learn how to prepare for a sudden interruption in your income.
- Walk away with tips on how to survive and thrive in today’s marketplace.

### **Sharpening Your Competitive Edge in Today’s Job Market**

- Identify strategies that keep you in the lead.
- Explore the key steps to implement for success.
- Turn your passion into performance.

### **Investing in You-Key’s to Setting and Achieving Your Goals**

- Create your compelling vision.
- Learn proven goal-setting strategies.
- Transform your mindset from impossible to “I’m Possible.”

### Partial List of Speaking Clients

Oakland African-American  
Chamber of Commerce  
City of Richmond  
6th Annual Women’s Health Conference  
(Sponsored by Mills-Peninsula Health Services and  
African American Community Health Advisory  
Committee)

### Interviews

KPOO Radio 89.5 FM  
Upcoming Interview with KBCW Black  
Renaissance 10-17-2014

## **Book Gloria Now!**

**Gloria Bailey-Ray, MPA, CPC**  
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